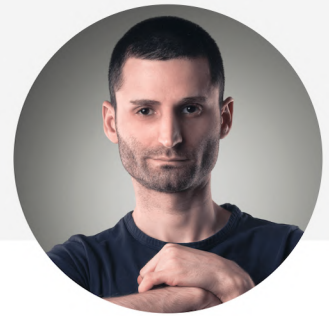


ANDREI TURCA

SEO SPECIALIST



 +40 746641183

 turcaandrei87@gmail.com

 Iasi, Strada Anton Crihan Nr. 16

 andreiturca.com

KEY TAKEAWAYS

- Passionate about SEO and Online Marketing
- Can perform On-Page and Off-Page SEO Audits
- First contact with SEO back in 2014
- Comfortable using research and analytics tools
- Motivated character and always learning new things
- Creative personality

SKILLS

- SEO Audits
- Keyword Research
- SEO Content
- Analytics GA4 and GTM
- WordPress
- Social Media Marketing
- Problem-Solving
- Computer Literacy
- Efficient Communication
- Photography and Videography

EDUCATION

DIGITAL MARKETING PROFESSIONAL

Digital Marketing Institute, UK

2020

[DMI PRO Diploma](#)

DIPHE - MEDIA PRODUCTION

University of Bedfordshire, UK

2014-2017

EXPERIENCE

REBUILDING MY SEO SKILLS

at andreiturca.ro - andreiturca.com - sacredself.co - readyprepper.net

2020 - Present

- Learning SEO daily through LinkedIn courses and other sources
- Applying SEO on my own sites, reading the data, and adapting
- Writing SEO case studies at andreiturca.com
- Working on my future Web Design Agency at startone.ro

PHOTOGRAPHER

Part time photographer at andreiturca.ro

2018 - Present

- Building the website in 2022 and planning to rank it first for competitive keywords in local photography services
- Working with clients as a product photographer in UK during Covid
- Experienced in photo editing and photography as a whole
- Social Media Marketing for Product photography Services

WORDPRESS DEVELOPER AND SEO

Cost per Action (CPA) Marketing for cpalead.com and cpagrip.com

2014 - 2018

- Building WordPress websites in gaming niches and ranking them in Google through on-page/off-page tactics relevant at the time
- Managing multiple websites and having my own private PBN
- Writing content, creating videos, and social media marketing